

ABSTRACT OF THE DISCLOSURE

A method and computer software program for publishing images at an accessible website and for ordering goods and/or services to be provided by a fulfillment provider. A high resolution digital image is forwarded from a user to a

5 fulfillment provider that stores the high resolution digital image and associates a unique ID with the high resolution image. The unique ID identifies the storage location of where the high resolution image is stored and the internet address of the fulfillment provider. The user receives the unique ID that is associated with the high resolution image. The user then forwards to an accessible website a low

10 resolution image copy of the high resolution image and the unique ID. The website publishes the low resolution image on the accessible website along with an action button that is associated with the unique ID. Selection of the action button by a viewer causes the viewer being forwarded to the fulfillment provider so that the viewer will to be able to access the high resolution image stored by the

15 fulfillment provider.